



Illinois Broadband &
Telecommunications
Association

We are excited to announce the 2021 IBTA Annual Vendor Showcase Event and invite you to become a sponsor!

Event Details:

Date: Wednesday, September 8 – Friday, September 10, 2021

Location: Embassy Suites East Peoria Riverside Hotel and Conference Center

Why Sponsor?

IBTA members represent over 50 telecommunications and broadband service providers who gather each year to network and discover new services, trends, best practices and learn about changing legislature, technology, and challenges to overcome. Our members are loyal and like to do business with other members. This event is one of the best ways to meet key decision makers and achieve your company's marketing objectives.

- **Increase brand awareness**
- **Strengthen relationships**
- **Meet new prospects**

SPONSORSHIP LEVELS

CONFERENCE SPONSORSHIPS:

PREMIER FALL VENDOR SHOWCASE SPONSOR - 2 Available \$2500

Maximum recognition! Includes registration fees for 2 company employees, signage throughout the event showing your support of IBTA members! This opportunity improves IBTA events and participation to keep membership dues in check, supports industry education, collaboration and relationships and truly highlights your leadership in the industry.

WE CARE SPONSOR \$250

Help make a difference where it's needed throughout the event to add those special little touches that make such a big difference! Your company brand appears on event signage and in pre-event communications.

WEDNESDAY WELCOME RECEPTION SPONSOR - 2 Available \$750

Be sure to get your name noticed immediately as attendees gather for libations especially after being let loose after lockdown this past year! Your logo will appear on signage near the bars and in pre-event communications.

THURSDAY LUNCH SPONSOR - 1 Available \$500

Everyone likes to do lunch! Your company brand appears on event signage and in pre-event communications.

OPEN FORUM SPONSOR - 1 Available \$500

Attendees will see your brand on event signage for this popular session as they enjoy a beverage and participate in and learn about industry trends.

THURSDAY "PARTY ON THE PATIO" SPONSOR - 2 Available \$750

Attendees will enjoy getting their game on with a variety of fun games like cornhole, ladder ball and more while enjoying a refreshment and networking. Your brand appears on event signage and in pre-event communications.

SPONSORSHIP LEVELS

GOLF SPONSORSHIPS:

BEER CART – 1 Available **\$2300**

Be the hero and give the people what they want besides playing a good game! Includes signage.

GOLF BOX LUNCH SPONSOR - 1 Available **\$1200**

Treat golfers to lunch! Your branding appears in all box lunches where it is guaranteed to be seen!

Hole sponsorship proceeds go to the Jack Tharp Scholarship Fund

LONGEST DRIVE HOLE SPONSOR - 1 Available **\$300**

Brand awareness with signage featuring your logo at tee box. Includes recognition on prize award.

CLOSEST TO THE PIN HOLE SPONSOR - 1 Available **\$300**

Brand awareness with signage featuring your logo at tee box. Includes recognition on prize award.

DRIVING RANGE SPONSOR - 1 Available **\$300**

Opportunity for your business representative to greet guests for promotion and player engagement. Includes signage at driving range.

LONGEST PUTT HOLE SPONSOR - 1 Available **\$300**

Brand awareness with signage featuring your logo at tee box. Includes recognition on prize award.

ONE HOLE SPONSOR **\$150**

Brand awareness with signage featuring your logo at tee box.

TWO HOLE SPONSOR **\$300**

Brand awareness with signage featuring your logo at two tee boxes.

THREE HOLE SPONSOR **\$450**

Brand awareness with signage featuring your logo at three tee boxes.

Sponsorships are available during the event registration process. For more details about the IBTA Annual Vendor Showcase or to register, visit <https://www.ibta.net/> then click on "Events" or contact Leticia Harnung at leticia@ibta.net