

# Vendor Showcase Peoria, Illinois

September 6th, 7th & 8th, 2023 - Embassy Suites Riverfront Hotel & Convention Center

# **Premiere Sponsor:**



### Wednesday, September 6th

9:30 a.m. Trap Shooting- Peoria Skeet & Trap Club

10:00 a.m. Golf Check in - Metamora Fields Golf Club

(11:00 a.m. Shotgun Start) 801 W. Progress St. Metamora, IL 61548

5-8 p.m. Exhibition Hall Opens for Vendor Set Up

5:30-7 p.m. Welcome Reception at Embassy Suites

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# Thursday, September 7th

7-9 a.m. Registration & Vendor Set-Up

9-11:30 a.m. Vendor Exhibition (please tear down after the event concludes or after lunch)

11:30-1 p.m. <u>Lunch & Learn</u> Sponsored By:

ISCECA Annual Meeting
ITAC Annual Meeting
UTAC Annual Meeting

VO<IY



Broadband and Telecom Policy Update, Randy Nehrt

Overview of Proposed Bill to Amend JULIE Law and JULIE's Large Project Process Pilot Program

#### Mark Frost, Executive Director - JULIE, Inc.

The JULIE Board of Directors is working on a bill proposal to amend the Illinois Underground Utility Facilities Damage Prevention Act next year. This presentation highlights a few of the substantial revisions to the existing law, including advance notice, positive response and high demand areas, and how they will impact your company and how you do business in our state. The presentation will also cover the benefits of a proposed Large Project Process and offers an opportunity to participate in a pilot program.



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#### 1 p.m. Breakout Sessions: Choose one from below:

#### **Improving PON Construction Time Frames**

#### Stephen Knight, Business Development Manager - Viavi

Nationwide Evaluation of PON construction issues that cause repeat truck rolls. Testing process that reduces repeats and improves construction time frame.

OR

#### **Solutions for MDU Broadband Connectivity**

#### Greg Herrman, VP, Product Development, Core Telecom Systems

Products and best practices for building MDU's with wireless, FTTU, along with when and where to use existing copper infrastructure

#### 2 p.m. Breakout Sessions: Choose one from below:

# 24x7 Proactive In-Service Fiber Monitoring: Improving network ability while reducing OPEX and CAPEX

#### Tom Coburn, Product Line Manager - Adtran

Fiber is the leading option for residential and business connectivity. But how do you ensure your fiber is operational? Fiber monitoring and repair have been an issue for many operators. And network unavailability causes customer dissatisfaction and can even threaten critical infrastructure. Now there is an answer: active fiber monitoring. Attendees will learn how active fiber monitoring can detect degradations before they cause an outage, identify and isolate disruptions, enable SLAs on retail services as well as dark fiber, and reduce operational costs – all of which will drive customer engagement and better profitability.

OR

#### Scalable Broadband Architectures for Multi-Speed Networks

#### Sunu Simon, Service Provider Broadband Engineer- Nokia

Multi-PON network architecture is designed to provide high-speed broadband services to multiple subscribers by utilizing multiple PON technologies. This approach allows for increased bandwidth capacity, improved scalability, and enhanced network flexibility. Discuss the key considerations when implementing a multi-PON network architecture, including network planning, equipment interoperability, and backward compatibility. Provide insights into the future trends and advancements in multi-PON network architectures.



## Vendor Showcase Peoria, Illinois

3 p.m. Open Forum

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Open to all Attendees



8-9:30 p.m. Join us for our "Party on the Patio"

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#### Friday, September 8th





8 a.m. STI-GA STIR/SHAKEN Update

#### David Frigen, COO - Wabash Communications

Attendees will hear an update on the state of the Signature-based Handling of Asserted Information Using toKENs (SHAKEN) ecosystem. They will hear an explanation of what the STI-GA, STI-PA and STI-CAs do and do not do. With regard to enforcement, they will gain an understanding of the role of the STI-GA, versus those of the ITG and regulators as well as the enforcement processes the STI-GA follows. They will receive an update on: 1) US implementation of SHAKEN; 2) current levels of SP participation in the US; and 3) STI-GA policy changes. They will be informed of the options they have to provide feedback to the STI-GA. Attendees will leave this presentation with a better idea of how they can and what it means to participate in the SHAKEN ecosystem as an authorized SP.

9 a.m. A Frugal Approach to Effective Cybersecurity

#### Brian Kettman, CTO - MTCO Communications

Creating an effective Cybersecurity Plan does not have to cost an arm and a leg, nor take up hours of time every week. Learn about the "incremental improvement" approach to securing your business including some free and low cost tools you may not be aware of.

10 a.m. Monetizing Your Network Beyond Residential

#### Jeff Brown, Growth Segment Marketing team - Calix

You've deployed a fiber network to successfully capture residential broadband subscribers. How else can you monetize your fiber network investment? Are there other customer segments that your company can target to drive growth in verticals including small business, MDU's, and wholesale?

11 a.m. Wrap Up and Grand Prize Sponsor - Randy Nehrt Grand Prize Sponsored by:



See you at The Four Seasons in St Louis June 2nd - 5th 2024!